

The Date Podcast

Episode #2 – I “Super Like” You

[Like](#), [Super Like](#), [Swipe Left](#), [Tinder](#)

Emma and Zorric review the Tinder “Super Likes” feature and if it helps boost the online dating game. They share which pictures catch their interest, and which pictures will cause them to swipe left. They review Tinder Stat they find interesting. Lastly, they discuss stigmas of online dating.

Transcript:

Zorric: Hey, everyone, this Zorric here again. And, Emma as well.

Emma: Hello.

Zorric: Just saying hello, hello. Back to talk about dating and dating apps and everything that has to do with dating. How has your week?

Emma: It was eventful.

Zorric: Yeah, okay. Do tell

Emma: Work-related stuff. OK.

Zorric: Be so generic, right?

Emma: I know.

Zorric: I mean, no one's listening to this, obviously. But, hey, we want to talk about Tinder, again. But let's talk about using it and liking. Liking and not liking and super liking.

Emma: You make me feel like I have to download Tinder, again, just so that it's fresh on my mind.

Zorric: You probably should. Even though you, you're married people that you help out or not on Tinder. I hope.

Emma: No, I am not married. But, I need all the help I can get

Zorric: No, but people that you help at work.

Emma: Right.

Zorric: Because, if they're on Tinder and they're married, that's not a good thing for sure.

Emma: No, then we're looking at a different type of therapy.

Zorric: Yeah, that's not good. But, okay. So, for everyone that's been on Tinder or not been on Tinder when you're presented with a profile you can either Like or Not Like or Super Like.

Emma: I remember the Super Like. I think I might have accidentally Super Liked someone or someone Super Liked me and I didn't know what that meant.

Zorric: Well, if I Super Like somebody, their profile was good, their bio is good, their pics were attractive and if I don't, then, I'll probably just like the person because I liked the person. But the thing with Super Likes is that if you pay for a membership, you get five a day. If someone Super Liked you, how would you feel?

Emma: I can't remember which one it is, I want to remember that someone Super Liked me and I was just kind of like, "Okay, thanks."

Zorric: Yeah, it shows that they just--it's not I don't like you, I really, really like you.

Emma: But I also didn't know what it meant. So, I was a little bit more like, "Okay, thanks." about it because I didn't understand the concept.

Zorric: Yeah, I think if someone's Super Liked me, I mean it did feel that I felt a little special.

Emma: Okay. But, it's just playing up to our likability.

Zorric: Ego.

Emma: Yeah.

Zorric: Ding, ding, ding. I think so but then it also seems kind of needy on the flip side, right?

Emma: Like if I'm Super Liking someone all the time, it's sort of like, "Pay attention to me."

Zorric: Yeah. It can go both ways. I think Tinder says this, they say that you're most likely going to get a match if you do Super Like somebody, but I don't know. How do you do it on Tinder? Mobile? Do you just go through the

profile, look at the pictures? If the pictures are good enough you say no? Because I know it's super visual.

Emma: It is super visual. I think it depends on my mood, too.

Zorric: Yeah, definitely.

Emma: What time of day it is. If I'm a little bit more energetic or I am swiping because then I'll probably go through like pictures and then if pictures do justice or don't do justice, I might just look at their profile to kind of get more information. But, really, I'm more basing it my likes on the picture. And then, if I see someone who's maybe pictures I don't like and I will go to the profile because then I'm like, "Okay, what does this person about?" Are they--could they provide some energy in a different way and also just to kind of remind me to not be so shallow all the time.

Zorric: That's of course, me too. And, can they write a complete sentence?

Emma: Exactly.

Zorric: You see a lot of this on profiles, especially for a female profile, they say, "Grammar is important. Can you use they're or their, apostrophe?"

Emma: Their, there, they're.

Zorric: Yeah, I mean I think most people can. I mean, right?

Emma: I would hope so. I don't know. Because that person's going there and then they are going over there.

Zorric: But it can be just like a mistake. Come on, people make mistakes.

Emma: Okay, yes. However, when I'm creating a profile, my type A will kick in. This is the first impression, so if you're going to base it on my looks, that's great. If you're not, if you're going to try and find something from my personality then I need to make sure that everything else is correct. So, I'll always give my profile to a close friend to proofread.

Zorric: Oh, yeah. Okay, I think that's a good call. Men for us that don't write there, their or they're correctly. Maybe we should take that advice from Emma here. Yeah, that's definitely good.

Emma: I always kind of have this idea of I can describe myself a certain way and is that how others will perceive me? Because I'm always worried about how I view myself a certain way, how do my friends actually view me. Making sure that I'm not trying to prevent false pretenses.

Zorric: Because we tend to highlight our strengths and stuff that we want to show people.

Emma: Exactly. Exactly. Because nobody wants to say, "I am a heavy snorer," right?

Zorric: I am a monster. I'm a slob in the house.

Emma: I hate doing the dishes. Whatever your flaws are. Nobody wants to admit to those.

Zorric: I play video games all day and every day.

Emma: I believe it.

Zorric: No. But yes, Bio is very important. To what you said, yeah. People would look at the pictures, definitely.

Emma: So, when it comes to the Super Likes, I'm just curious to know, from a guy's perspective because I'm always really thoughtful and very particular about the pictures that I post or that I use. And so, I'm just curious to know, from a guys' perspective, what is it that you're looking for? I'm more than happy to give you feedback on that to

Zorric: For me, I think the number one thing is definitely nice smile.

Emma: So, does that mean, teeth or no teeth in the picture.

Zorric: I mean, I got to see every teeth.

Emma: Okay, tooth?

Zorric: Grammar. I was going to say teethis.

Emma: Teeths?

Zorric: For me, it's teeth. And then also I like pictures where they're doing something. Lately I've seen a lot of pictures where they're skiing, right? And I like skiing. I would definitely like to meet that person because we have the same commonality. We like to ski, we like to do different things and outdoor things. Outdoor pics are cool. What I don't like is the pic, the profile picture where, there's four or five people in every picture. Where's freaking waldo in every photo.

Emma: I feel if I use a picture where someone else's in the group, then I'm going to put that one in the middle and then I'm going to really highlight

individual pictures of myself and then I'll stick that one in there because for me it's like, "Oh, look she has friends." versus "Who is she? Which one is it in the picture?"

Zorric: I think also there has to do with social proof to show that you have cool friends or something like that or you have attractive friends or--I don't know.

Emma: I know my friends are attractive and they're listening to this and saying, "Heck, yeah!"

Zorric: Yeah, of course, of course. I don't like those pictures. Pictures were very important because whenever you go on Tinder, the first thing you see is a picture, right? And then when you mash on their face, your bio comes up and you can see all that stuff. So, everyone out there and make sure your pictures are good.

Emma: I like individual pictures. A guy doing something in an event. I'm notice that a lot of guy profiles is that they'll always have pictures of themselves with girls. So, I don't know--

Zorric: Yeah, that's weird.

Emma: I don't know what's going on with this picture.

Zorric: I think it says, "Hey, this is the kind of girl I want." I think some people will even put their exes which is a bad move. Don't put your ex on there.

Emma: How's that going to benefit you?

Zorric: Yeah, I don't know, maybe it shows someone that you can get a girl or that person can get a girl. I don't know.

Emma: I understand if it's a family picture. And I'm like, "Cool, that's great." I'm going to choose to not post a picture of my family on my profile.

Zorric: Yeah, yeah. What do you think about people who post their kids? As a therapist, are you for or against?

Emma: I'm not going to answer as a therapist. Can't I just answer as me?

Zorric: As a human? Okay, yeah, sure. We can do that.

Emma: So, just as me, being me, being Emma, the moment that I see a kid and I'll like automatic looked at the profile and I want to know if this is a niece or nephew or if this is child of theirs. Then, that's where I make my decision

based on the profile. So, I'm very hesitant about it because I understand they're a part of their life and they're parents and then I'm just naturally, I'm just hesitant. This is just me and not all women in the world. This is just me.

Zorric: I think for me, I'm not a parent, don't have any kids. I'm indifferent but I think it shows upfront that they do have a kid because some people don't hide it or they will talk about their kid on the second date and it's just like a surprise. It's like, "Oh, by the way, I have a kid." "You didn't tell me."

Emma: I think it's really important to know. I appreciate that, but I'm also going to make my own judgment call on it.

Zorric: Okay. So, Emma, what's our fact?

Commercial: Hey, guys. I just want to talk about an app called Bopsee. It's spelled B-O-P-S-E-E-.com and it's available in the iOS and Android store. And Bopsee allows you to meet up with six people in one session. It's video speed dating. It's fantastic. All you have to do is you sign up through Facebook and then, you edit your settings, your own information. And then, your preferences, which are what you're looking for to meet and you sign up for a session. So, if you're free tonight at 8 pm, you sign up for that. And, before the session, you jump in the waiting room, they'll be a link that says, "Join here," inside the app. And when 8:00 rolls around, you meet your six people. Each session or each date is about eight minutes and if you like them you go on "see," if you don't you click on "bop." And there it is, it's Bopsee. It's different, it's video, it's different in everything else. So, try it out, Bopsee, B-O-P-S-E-E-.com

Emma: I like this app because I think it shows like where our generation is. I don't know if you are--are you a millennial?

Zorric: Oh, my gosh. Should we not even talk about this. I'm an Xer.

Emma: Okay, okay.

Zorric: It's good that there's a millennial. But, just to let everyone know. This is called DMR, "48 Impressive Tinder Stats" and it says here, last checked in 2018. It's just a lot of facts about dating, about Tinder. It's just super interesting and it looks like it was done by a guy named, Craig Smith. Go ahead, Emma. What do we have for today?

Emma: My impressive Tinder stat is that the percentage of Tinder users that are millennials are 79%.

Zorric: Oh! That makes total sense, right?

Emma: Right. And then, there's me who's like, "No, thank you."

Zorric: You're the oddball. You're the black sheep of the whole--

Emma: I'm the one that will do it whenever I'm like, "Okay, I have to be active in my dating life. How else do I become active in my dating life?" And, "Apps!" And then, I get bored of it. And I'm like, "No, thank you."

Zorric: Yeah. So, say that one more time. What was the stat?

Emma: The percentage of Tinder users that are millennials is 79%.

Zorric: 79%?

Emma: I think that's a really high percentage.

Zorric: Yeah. Because the rest are Xers or above. I think millennials, I don't know if you agree with this, but it's about their visual, obviously, but they want quick results.

Emma: Yeah, we're very much--we're not patient,

Zorric: Not patient, always multitasking, I feel like, always on your phone. Yeah, it's a different generation. The Xers, we grew up with no cell phone.

Emma: I grew up with no cell phone. I'm honest. I'm '87, so I'm still a millennial.

Zorric: Okay, you're at the top.

Emma: Even my sister grew up without a cell phone and she's '89. So, we're like--

Zorric: I was dating in my 20s. There was no Bumble or Tinder but there's been apps for a long time as well.

Emma: eHarmony has been around for a very long time. Right?

Zorric: Right. eHarmony, Match, Zoosk, so many other apps. But I think apps, there was a stigma, right? There was a stigma of you're a desperate. There's a stigma of I'm going to meet a crazy person in, but there's still, there's still a stigma.

Emma: I'm one of those that believes in this stigma sometimes.

Zorric: But you shouldn't—I was reading some other stats the other day. It's really a low percentage of people that are--

Emma: I know. But, I think that for me is more-- I want to believe that I can still meet that person and face-to-face, one-on-one and have that meet queue and that kind of the interaction in person versus being on my phone and texting, "Hey, how are you doing? What's going on?" Which annoys me because--sorry, I'll just say it real quick. But I'm a millennial that prefers to talk on the phone. Texting is great, but sometimes, "This is better in a phone conversation."

Zorric: Yeah, I agree too. Because it takes a lot of time to text, right? Whereas, let's say you text for like three, four days, if you have a conversation on the phone for 20 minutes, you've knocked out all of the texts.

Emma: Exactly.

Zorric: So, when I meet people on Tinder, I feel like they're surprised because I do like to talk on the phone too. So, they're surprised like, "Oh, you called me. That's different." I think most people--I don't know if this is your experience, but most people just meet without even talking on the phone.

Emma: Yeah.

Zorric: But, that can go both ways because I was told by somebody, a female, in fact, "If you don't have a nice voice, I will not date you." So, have you heard that before?

Emma: No.

Zorric: Oh, I've heard that before. I don't know, maybe she's an audio type person, right. We all have a sense that is stronger than the other person. Maybe that's hers.

Emma: Hers is auditory.

Zorric: Yeah. I don't know. But, millennials do--I feel like I'm lecturing millennials. Millennials are always on the phone, but yeah, it's today's generation.

Emma: It is today's generation.

Zorric: And, we can't get away from that and Tinder is definitely the instant gratification.

Emma: For sure.

Zorric: Yeah. That people are looking for. You can meet somebody right away, within a day, if you want to.

Emma: Yeah. I think the quickest I ever make someone on an app was like three days and I was like, "Whoa, this feels real fast." Because I like being courted.

Zorric: Uh-hmm. Everyone likes that romance.

Emma: Exactly.

Zorric: Maybe you want that-- Who's a sexy guy? Who's in 007?

Emma: Jason Statham? No, it's Daniel Craig.

Zorric: Daniel Craig or someone to sweep them off their feet.

Emma: Yeah. I mean, as a guy, do you enjoy also being courted? Because I think guys do court women and I feel like women, we court guys in a way, I think that we do court you, guys.

Zorric: Yeah. I think it depends on the personality.

Emma: Okay.

Zorric: Because I think most of us like to court. I think it goes both ways because some men like the attention and like to be chased and some like the chase. I like to chase, right? And women to, right?

Emma: I think courting can look very different.

Zorric: Like, weak, needy?

Emma: No, no. I think what I'm hearing from you is that you're kind of thinking courting as like a pursuer, a reactor.

Zorric: You're talking about like wining and dining?

Emma: When I think courting, I'm thinking about like the compliment aspects because I think that women can also court men while they're like getting to know each other. It can be just flirting. Maybe, me saying, "Hey, I'm so happy that you texted me." I think for me, like that's the way of how I court a guy. I'm giving them compliments about, "Thank you so much for paying attention to me today." "I really do appreciate whenever you pay attention to me." or "I'm so happy that you responded to my texts." It's like me courting a guy that way because I feel like the old lady comes out sometimes. But, I do feel like the guys have the pressure and feel the need that they have to kind of do everything. Sometimes, I'm like, "Can I like buy you flowers or get your wine or pay attention to you instead?"

Zorric: Yeah, I think we're going to beat this dead horse but it goes back to love language again. Love languages, right?

Emma: Right. Yeah, yeah.

Zorric: As a man, I'm more of a phone type guy. So, if you're always texting me sometimes I'm like--I'll text back initially, but then I'll kind of wean off because I'd rather call you at the end of my day for like 10 minutes and just kind of talk about what happened. Try to just talk about that and be done with it. Sometimes when I'm at work I can't always respond. Yeah. And that's one thing too. I mean we can go an hour or five hours on texting, like texting etiquette. I'm not just texting on a phone but texting on Tinder and Bumble and Match. But, speaking of that, I think our time is up. It went pretty fast for me.

Emma: It did.

Zorric: So, Emma, anything you want to plug?

Emma: Nope.

Zorric: Okay. She wants to plug that she's a millennial.

Emma: I am a millennial that is single.

Zorric: That's single.

Emma: And, not on dating apps.

Zorric: Oh, my God. You're the other percentage. Okay. So, thanks for listening. You can reach me if you want to send us some hints or some topics you want us to talk about. I'm on Instagram @zorricsia or Twitter at the same, @zorricsia. So. Alright, anything? Any last words, Emma? No?

Emma: Bye, everyone.

Zorric: Alright. Bye.

Mentioned Sources:

Tinder – <http://www.tinder.com/>

DMR Tinder Report (March 2018) –

<https://expandedramblings.com/index.php/downloads/dmr-tinder-statistic-report/>

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